

June 26-29, 2022 National Harbor, Maryland

SelectUSATECH Program Overview



SelectUSA Investment Summit



Exhibit products and or services at a branded booth



Industry Pitch Regional Pitch



Spinoff Events



Networking App and Website



SelectUSA Tech Investment Academy Sessions

SelectUSA Investment Summit

June 26-29, 2022 National Harbor, Maryland

SelectUSA Tech

In-Person: \$600 USD Virtual: \$400 USD

- CleanTech
- Cybersecurity
- eCommerce / Retail Tech
- FinTech
- MedTech
- Software
- Other

Industry
Pitch
(Global)

SelectUSA Investment Summit & Tech



Apply to Pitch

Register for SelectUSA Investment Summit/Tech

In-Person: \$600 USD Virtual: \$400 USD

Venture Capitalists & Corporate Investors in 2019







































Venture Capitalists & Corporate Investors in 2021

Atento Capital



































FY21 Select USA Tech Results

CYBERSECURITY



- 1st place CYBAVO Inc. (Taiwan) SGWIT
- 2nd place CyCraft Technology (Taiwan)
- 3rd place Imvision (Israei)

ECOMMERCE



- 1st place Tonio (Austria)
- 2nd place Content Llama (Ireland) SGWIT
- 3rd piace Frontier.cool (Taiwan)

OTHER



- 1st place Mosqitter (Ukraine) SGWIT
- 2nd place Arbusta (Uruguay) SGWIT
- 2rd place Shenli International Design Co., Etc.
 (Taiwan)

Industry
Pitch
(Global)

CleanTech
Cybersecurity
eCommerce /
Retail Tech
FinTech

MedTech

Software

Other

SelectUSA Investment Summit & Tech

Regional Pitch (Asia Pacific)

SelectUSA Investment Summit & Tech

Wi<mark>nn</mark>er

Apply to Pitch

Register for SelectUSA Investment Summit/Tech

In-Person: \$600 USD

Virtual: \$400 USD

Non-winners

Taiwan In-Market Pitch: FinTech Pitch Day (2/17) MedTech Pitch Day (3/17)

MARKING SCHEME

Introduction/Team members/ Key contributions 10%

Product and solution/ Competitive advantage/ Marketing mix 20%

Problem being solved/ Market opportunity 20%

Business Model – profitability plans 20%

Next Steps – plans for expansion 20%

Clear, concise presentation, adheres to time limit 5%

Depth of responses to questions 5%

Select Global Women Tech

- Any SelectUSA Tech participant who identifies as female is eligible to participate in the SGWIT
- A six-month long program
- 1-on-1 meetings with mentor
- workshops and webinars / Exclusive networking platform
- Chances to hear from successful global female founders



Application

FY22 SelectUSA Tech Criteria:

- Less than 10 years old (founded on or after January 1, 2012)
- Up to \$10 million in annual revenue
- Up to 40 total employees
- Developing a new technology product or service, or delivering an existing technology to a market in new ways
- Planning to expand to the U.S. within the next
 2-3 years

STEP 1: Sign up

Go to SelectUSA Investment Summit website and fill out your application online



SelectUSA Tech Application

CONTACT INFORMATION PITCHING HOTEL INFORMATION PAYMENT CONFIRMATION

Please note: The Department of Commerce will continue to evaluate and expand our health safety protocols as medical recommendations evolve, and will actively update our attendees leading up to the event. We want to ensure SelectUSA continues to promote FDI in the safest manner possible. Therefore, proof of COVID-19 vaccination or proof of negative test will be required to attend. We will follow state and local guidelines and recommendations by the CDC in regards to masks which are currently required in all spaces.

Disclaimer

Startup tech companies from across the world will have the opportunity to display their products and tell their stories during the 2022 SelectUSA Investment Summit. Interested companies must fit the following criteria:

- Less than 10 years old (founded on or after January 1, 2012).
- Up to \$10 million annual revenue.
- Less than 40 total employees.
- . Developing a new technology product or service or delivering an existing technology to market in new ways.
- Planning to expand to the U.S. within the next 2-3 years.

Contact Information

Prefix: required

STEP 1: Sign up

Market of Parent Organization

→ Taiwan

Please Note: Publish (Public-Facing Company Name, Description, and Logo will be used to populate your virtual booth. Published (Public-Facing) Company Namerequired https://tools.eventpower.com/reg/index/NwBPQ4VceB 4/7 12/7/21, 4:28 PM SelectUSA Tech Application for SelectUSA Investment Summit Please enter the name of your company/organization as it would appear to potential customers, investors, or third parties. The exact text you enter here will be the published display name on your virtual booth. Company Description:required Company Logo: required Choose File No file chosen 0-4 Organization Size: required 5-10 11-20 -- Select Option --21-30 31-40 Annual Revenue: required \$0 - 1M -- Select Option --\$1 - 5M

STEP 2: Apply to Industry Pitch

Pitching Application

What pitching session are you interested in participating in?equired

	CleanTech	FinTech	
FinTech	Cybersecurity	MedTech	~
	eCommerce & Retail Tech	Software	
	Other(fill in the blank below	v)	

The next few questions will cover your company's pitch proposal. In the spaces below, please provide details about what your company does, what problem you are solving, and more. If you are selected to pitch at the Investment Summit, we recommend that your pitch address the below points—who, what, when, where, and why? Your answers to these questions should reflect the key points of your pitch.

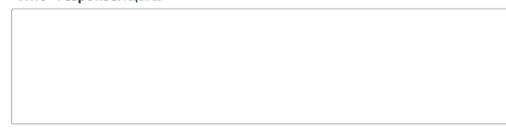
Word limit for the below questions: 250 words

Who:

Who is on your team?

Please include name, title, skillset, and relevant experience for team members making key contributions to your company. Why can investors trust your team?

"Who" response: required



(Max 250 words) (250 words remaining)

STEP 2: Apply to Industry Pitch

Your proposal will include...

Who

Name the Team

Why

The Problem

What

Your Solution / Product / Technology

How

Business Model and Achievements

When/Where

Next Steps

STEP 2: Apply to Industry Pitch

Pitch proposals will be judged on the following factors:

- Completeness
- Adherence to the requested format and length
- Strength and clarity of responses
- Companies who successfully demonstrate U.S. market-readiness will receive priority consideration

STEP 3:

Hotel

Hotel Cancellation Guidelines

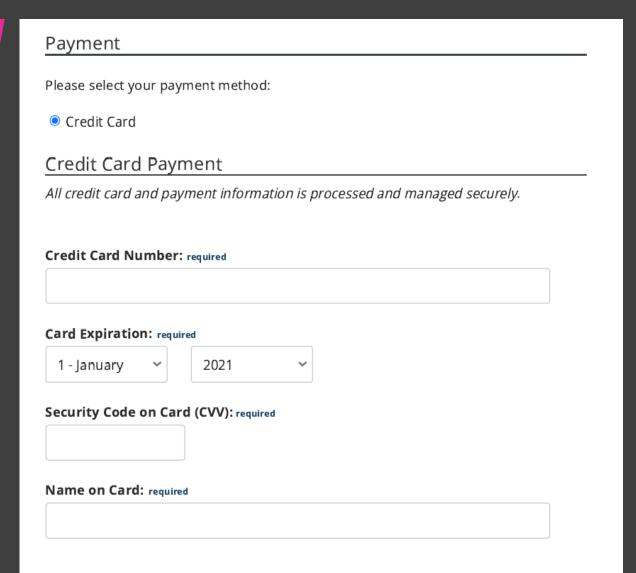
- Anyone needing to modify or cancel their existing hotel reservation must contact the Gaylord National Resort & Convention Center directly at (888) 789-3090.
- A one night's room and tax deposit will be required for all room reservations.
- All attendees will be responsible for their own charges.
- Attendee cancellations received 3 working days prior to arrival will receive a refund equal to the deposit paid.
- Attendee cancellations received within 3 working days of arrival will be charged an amount equal to one night's room plus tax. This fee is applicable regardless of cancellation reason or method.
- Name substitutions are allowed with the hotel. If you plan to depart earlier than
 your confirmed departure date you must advise the hotel prior to your check in
 date or you will be charged an early departure fee.

Do you require hotel accomodations at the Gaylord National Resort and Convention Center?required

Select Option	I require hotel accommodations I do NOT require hotel accommodations	~
	I live locally	

STEP 4:

Make Payment



STEP 5:

Get Approval



The SelectUSA Office and AIT Commercial Section will vet all the applicants from Taiwan if they are qualified to attend the SelectUSA Tech

Find out more!



Visit SelectUSATECH Website:

https://www.selectusasummit. us/Programming/SelectUSA-Tech



Contact AIT Commercial Section <u>Jackie.Hong@trade.gov</u>

Kelly.Lee@trade.gov

<u>Heidi.Chang@trade.gov</u>