



June 26-29, 2022 National Harbor, Maryland

SelectUSA TECH Program Overview



**SelectUSA Investment
Summit**



**Exhibit products and or
services at a branded booth**



**Industry Pitch
Regional Pitch**



Spinoff Events



Networking App and Website



**SelectUSA Tech Investment
Academy Sessions**

SelectUSA Investment Summit

June 26-29, 2022 National Harbor,
Maryland

SelectUSA Tech

In-Person: \$600 USD
Virtual: \$400 USD

- CleanTech
- Cybersecurity
- eCommerce / Retail Tech
- FinTech
- MedTech
- Software
- Other

Industry
Pitch
(Global)

SelectUSA
Investment
Summit &
Tech

Apply to Pitch

Register for SelectUSA Investment Summit/Tech

In-Person: \$600 USD

Virtual: \$400 USD



Venture Capitalists & Corporate Investors in 2019

ABB TECHNOLOGY
VENTURES

FLINN
FOUNDATION

Moneta
VENTURES

bwtech
@UMBC
RESEARCH & TECHNOLOGY PARK

SAMSUNG
NEXT

ACEI 360

TRACTION
LABS

intuit

SELECT VENTURE PARTNERS
LLC

cic | Cambridge
Innovation
Center

SoftBank

**Smart
City Works**
IoT Infrastructure Accelerator

Dreamit
Ventures

VENTURESCOPE

LaunchNY

VillageCapital

UNIVERSITY OF MARYLAND
UM VENTURES
EMPOWERING THE STATE

TEDCO
LEADING INNOVATION TO MARKET

Venture Capitalists & Corporate Investors in 2021

Atento Capital

IQT
IN-Q-TEL

NOZOMI
NETWORKS

RedShield



DEER ISLE
GROUP, LLC



SHOGUN CAPITAL
将軍キャピタル



DNA Partners, LLC
Trusted Advisors to Exceptional Leaders



citibank

INTERLACE
VENTURES

SelectUSA TECH

FY21 Select USA Tech Results

CYBERSECURITY



- **1st place** – CYBAVO Inc. (Taiwan) [SGWIT](#)
- **2nd place** – CyCraft Technology (Taiwan)
- **3rd place** – Invision (Israel)

ECOMMERCE



- **1st place** – Tonio (Austria)
- **2nd place** – Content Llama (Ireland) [SGWIT](#)
- **3rd place** – Frontier.cool (Taiwan)

OTHER



- **1st place** – Mosqitter (Ukraine) [SGWIT](#)
- **2nd place** – Arbusta (Uruguay) [SGWIT](#)
- **3rd place** – Shenli International Design Co., Ltd (Taiwan)

Industry
Pitch
(Global)

SelectUSA
Investment
Summit &
Tech

Regional
Pitch
(Asia Pacific)

+

SelectUSA
Investment
Summit &
Tech

Apply to Pitch

Winner

Register for SelectUSA Investment
Summit/Tech

In-Person: \$600 USD

Virtual: \$400 USD

Non-winners

Taiwan In-Market Pitch:
FinTech Pitch Day (2/17)
MedTech Pitch Day (3/17)

- CleanTech
- Cybersecurity
- eCommerce / Retail Tech
- FinTech
- MedTech
- Software
- Other

SelectUSA TECH

MARKING SCHEME

Introduction/Team members/ Key contributions 10%

Product and solution/ Competitive advantage/ Marketing mix 20%

Problem being solved/ Market opportunity 20%

Business Model – profitability plans 20%

Next Steps – plans for expansion 20%

Clear, concise presentation, adheres to time limit 5%

Depth of responses to questions 5%

SelectUSA TECH

Select Global Women Tech

- Any SelectUSA Tech participant who identifies as female is eligible to participate in the SGWIT
- A six-month long program
- 1-on-1 meetings with mentor
- workshops and webinars / Exclusive networking platform
- Chances to hear from successful global female founders



SelectUSA
TECH

Application

SelectUSA TECH

FY22 SelectUSA Tech Criteria:

- Less than 10 years old (founded on or after January 1, 2012)
- Up to \$10 million in annual revenue
- Up to 40 total employees
- Developing a new technology product or service, or delivering an existing technology to a market in new ways
- Planning to expand to the U.S. within the next 2-3 years

STEP 1: Sign up

Go to SelectUSA Investment Summit website and fill out your application online



SelectUSA Tech Application

CONTACT INFORMATION

PITCHING

HOTEL INFORMATION

PAYMENT

CONFIRMATION

Please note: The Department of Commerce will continue to evaluate and expand our health safety protocols as medical recommendations evolve, and will actively update our attendees leading up to the event. We want to ensure SelectUSA continues to promote FDI in the safest manner possible. Therefore, proof of COVID-19 vaccination or proof of negative test will be required to attend. We will follow state and local guidelines and recommendations by the CDC in regards to masks which are currently required in all spaces.

Disclaimer

Startup tech companies from across the world will have the opportunity to display their products and tell their stories during the 2022 SelectUSA Investment Summit. Interested companies must fit the following criteria:

- Less than 10 years old (founded on or after January 1, 2012).
- Up to \$10 million annual revenue.
- Less than 40 total employees.
- Developing a new technology product or service or delivering an existing technology to market in new ways.
- Planning to expand to the U.S. within the next 2-3 years.

Contact Information

Prefix: *required*

<https://www.selectusasummit.us/Programming/SelectUSA-Tech>

STEP 1: Sign up

Market of Parent Organization

→ Taiwan

Please Note: Publish (Public-Facing Company Name, Description, and Logo will be used to populate your virtual booth.

Published (Public-Facing) Company Name: required

<https://tools.eventpower.com/reg/index/NwBPQ4VceB>

4/7

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SelectUSA Tech Application for SelectUSA Investment Summit

Please enter the name of your company/organization as it would appear to potential customers, investors, or third parties. The exact text you enter here will be the published display name on your virtual booth.

Company Description: required

Company Logo: required

 No file chosen

Organization Size: required

0-4
5-10
-- Select Option --
11-20
21-30
31-40

Annual Revenue: required

\$0 - 1M
-- Select Option --
\$1 - 5M

STEP 2: Apply to Industry Pitch

Pitching Application

What pitching session are you interested in participating in?^{required}

FinTech	CleanTech	FinTech
	Cybersecurity	MedTech
	eCommerce & Retail Tech	Software
	Other(fill in the blank below)	

The next few questions will cover your company's pitch proposal. In the spaces below, please provide details about what your company does, what problem you are solving, and more. If you are selected to pitch at the Investment Summit, we recommend that your pitch address the below points—who, what, when, where, and why? Your answers to these questions should reflect the key points of your pitch.

Word limit for the below questions: 250 words

Who:

Who is on your team?

Please include name, title, skillset, and relevant experience for team members making key contributions to your company. Why can investors trust your team?

"Who" response: ^{required}

(Max 250 words) (250 words remaining)

STEP 2: Apply to Industry Pitch

Your proposal will
include...

Who

- Name the Team

Why

- The Problem

What

- Your Solution / Product / Technology

How

- Business Model and Achievements

When/Where

- Next Steps

STEP 2: Apply to Industry Pitch

Pitch proposals will be judged on the following factors:

- Completeness
- Adherence to the requested format and length
- Strength and clarity of responses
- Companies who successfully demonstrate U.S. market-readiness will receive priority consideration

STEP 3:

Hotel

Hotel Cancellation Guidelines

- Anyone needing to modify or cancel their existing hotel reservation must contact the Gaylord National Resort & Convention Center directly at (888) 789-3090.
- A one night's room and tax deposit will be required for all room reservations.
- All attendees will be responsible for their own charges.
- Attendee cancellations received 3 working days prior to arrival will receive a refund equal to the deposit paid.
- Attendee cancellations received within 3 working days of arrival will be charged an amount equal to one night's room plus tax. This fee is applicable regardless of cancellation reason or method.
- Name substitutions are allowed with the hotel. If you plan to depart earlier than your confirmed departure date you must advise the hotel prior to your check in date or you will be charged an early departure fee.

Do you require hotel accommodations at the Gaylord National Resort and Convention Center?required

-- Select Option --

I require hotel accommodations

I do NOT require hotel accommodations

I live locally

▼

STEP 4:

Make Payment

Payment

Please select your payment method:

☒ Credit Card

Credit Card Payment

All credit card and payment information is processed and managed securely.

Credit Card Number: required

Card Expiration: required

Security Code on Card (CVV): required

Name on Card: required

STEP 5:

Get Approval



The SelectUSA Office and AIT Commercial Section will vet all the applicants from Taiwan if they are qualified to attend the SelectUSA Tech

Find out more!



Visit SelectUSA TECH
Website:

<https://www.selectusasummit.us/Programming/SelectUSATech>



Contact AIT
Commercial
Section

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